

Year 10 Media Studies, 2023-24



Half Term 1: 4th Sept - 20st Oct (7 weeks)

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7
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Exploration and Analysis of Media, Film Posters, Newspapers and Advertising. (Inference, Analysis, Contextual Information).

October Half-Term Holiday

Half Term 2

Week 8	Week 9
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Exploration and Analysis of Media, Film Posters, Newspapers and Advertising. (Inference, Analysis, Contextual Information).

Half Term 2: 30th Oct - 22nd Dec (8 weeks)

Week 10	Week 11	Week 12	Week 13	Week 14	Week 15
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Exploration and Analysis of Media, Film Posters, Newspapers and Advertising. (Inference, Analysis, Contextual Information).

Christmas Holiday

Half Term 3

Week 16	Week 17
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Analysis of Audience and Institutions. (Inference, analysis).

Half Term 3: 8th Jan - 9th Feb (5 weeks)

Week 18	Week 19	Week 20
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Analysis of Audience and Institutions. (Inference, analysis).

February Half-Term Holiday

Half Term 4: 19th Feb - 29th March (6 weeks)

Week 21	Week 22	Week 23	Week 24	Week 25	Week 26
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Analysis of Audience and Institutions. (Inference, analysis).

Half Term 5: 15th April - 24th May (6 weeks)

Easter Holiday

Week 27	Week 28	Week 29	Week 30	Week 31	Week 32
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Consolidation and Deliberate Practice: Media Language, Representations, Audiences and Institutions. (Exam practice, analysis).

Spring Bank Holiday

Half Term 6

Week 33

Production

Half Term 6: 3rd June - 19th July (7 weeks)

Week 34	Week 35	Week 36	Week 37	Week 38	Week 39
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Cross-Media Production. (Creative, evaluation).

Curriculum Intent:
 ✓To secure student investment in reading, writing and talk.
 ✓To meaningfully immerse students into challenging texts and contexts, regardless of ability or starting point.
 ✓To provide a broad range of opportunities to write in different modes, for different audiences with a real purpose.
 ✓To ensure students understand what next steps need to be taken and why.

Year 11 Media Studies, 2023-24



Half Term 1: 4th Sept - 20st Oct (7 weeks)

Half Term 2

Week 1 Week 2 Week 3 Week 4 Week 5 Week 6 Week 7

Week 8 Week 9

**Cross-Media Production.
(Creative, evaluation).**

**October
Half-Term
Holiday**

**Understanding Media Forms
and Products-Sitcom.**

Half Term 2: 30th Oct - 22nd Dec (8 weeks)

Half Term 3

Week 10 Week 11 Week 12 Week 13 Week 14 Week 15

Week 16 Week 17

**Understanding Media Forms and Products-Sitcom.
(Inference, analysis, contextual information).**

**Christmas
Holiday**

**Understanding Media Forms and Products-
Sitcom.
(Inference, analysis, contextual information).**

Half Term 3: 8th Jan - 9th Feb (5 weeks)

Half Term 4: 19th Feb - 29th March (6 weeks)

Week 18 Week 19 Week 20

Week 21 Week 22 Week 23 Week 24 Week 25 Week 26

**Understanding Media Forms and Products-Music
Video (Inference, analysis, contextual
information).**

**February
Half-Term
Holiday**

**Understanding Media Forms and Products-Music Videos and Artist Websites.
(Inference, analysis, contextual information).**

**Easter
Holiday**

Half Term 5: 15th April - 24th May (6 weeks)

Half Term 6

Week 27 Week 28 Week 29 Week 30 Week 31 Week 32

Week 33

**Consolidation and Deliberate Practice: Media Language, Representations,
Audiences and Institutions. (Exam practice, analysis).**

**Spring Bank
Holiday**

**Consolidation and
Deliberate Practice.**

Half Term 6: 3rd June - 19th July (7 weeks)

Week 34 Week 35 Week 36 Week 37 Week 38 Week 39

Exam Period.

Curriculum Intent:
 ✓To secure student investment in reading, writing and talk.
 ✓To meaningfully immerse students into challenging texts and contexts, regardless of ability or starting point.
 ✓To provide a broad range of opportunities to write in different modes, for different audiences with a real purpose.
 ✓To ensure students understand what next steps need to be taken and why.

Year 12 Media Studies, 2023-24



Half Term 1: 4th Sept - 20th Oct (7 weeks)

Half Term 2

Week 1 Week 2 Week 3 Week 4 Week 5 Week 6 Week 7

Week 8 Week 9

**Investigating Media Language and Representations.
(Inference, analysis, contextual information).**

**October
Half-Term
Holiday**

Investigating Media Language
and Representations.

Half Term 2: 30th Oct - 22nd Dec (8 weeks)

Half Term 3

Week 10 Week 11 Week 12 Week 13 Week 14 Week 15

Week 16 Week 17

**Investigating Media Language and Representations.
(Inference, analysis, contextual information).**

**Christmas
Holiday**

Explorations of Media Industries and
Audiences.
(Inference, analysis, contextual
information).

Half Term 3: 8th Jan - 9th Feb (5 weeks)

Half Term 4: 19th Feb - 29th March (6 weeks)

Week 18 Week 19 Week 20

Week 21 Week 22 Week 23 Week 24 Week 25 Week 26

Explorations of Media Industries and Audiences.
(Inference, analysis, contextual information).

**February
Half-Term
Holiday**

**Consolidation and Deliberate Practice: Media Language, Representations, Industries and Audiences.
(Exam practice, analysis).**

**Easter
Holiday**

Half Term 5: 15th April - 24th May (6 weeks)

Week 27 Week 28 Week 29 Week 30 Week 31 Week 32

Half Term 6

Week 33

**Explorations of Media Industries and Audiences.
(Inference, analysis, contextual information).**

**Spring Bank
Holiday**

**Creating
Individual Cross-
Media
Production.**

Half Term 6: 3rd June - 19th July (7 weeks)

Week 34 Week 35 Week 36 Week 37 Week 38 Week 39

**Creating Individual Cross-Media Production.
(Creative, evaluation).**

Curriculum Intent:
 ✓To secure student investment in reading, writing and talk.
 ✓To meaningfully immerse students into challenging texts and contexts, regardless of ability or starting point.
 ✓To provide a broad range of opportunities to write in different modes, for different audiences with a real purpose.
 ✓To ensure students understand what next steps need to be taken and why.

Year 13 Media Studies, 2023-24



Half Term 1: 4th Sept - 20st Oct (7 weeks)

Half Term 2

Week 1 Week 2 Week 3 Week 4 Week 5 Week 6 Week 7

Week 8 Week 9

Media Language, Representations, Institutions, Audiences and Creating Individual Cross Media.
(Inference, analysis, contextual information, creative, evaluation).

October Half-Term Holiday

Printed Press and Creating Individual Cross Media.

Half Term 2: 30th Oct - 22nd Dec (8 weeks)

Half Term 3

Week 10 Week 11 Week 12 Week 13 Week 14 Week 15

Week 16 Week 17

Explorations of Printed Press and Creating Individual Cross Media.
(Inference, analysis, contextual information, creative, evaluation).

Christmas Holiday

Explorations of Printed Press and Creating Individual Cross Media.
(Inference, analysis, contextual information, creative, evaluation).

Half Term 3: 8th Jan - 9th Feb (5 weeks)

Half Term 4: 19th Feb - 29th March (6 weeks)

Week 18 Week 19 Week 20

Week 21 Week 22 Week 23 Week 24 Week 25 Week 26

Analysis of Media in the Online Age and Creating Individual Cross Media.
(Inference, analysis, contextual information, creative, evaluation).

February Half-Term Holiday

Analysis of Media in the Online Age and Creating Individual Cross Media.
(Inference, analysis, contextual information, creative, evaluation).

Easter Holiday

Half Term 5: 15th April - 24th May (6 weeks)

Half Term 6

Week 27 Week 28 Week 29 Week 30 Week 31 Week 32

Week 33

Bespoke Consolidation and Deliberate Practice.
(Exam practice, analysis).

Spring Bank Holiday

Bespoke consolidation and Deliberate Practice

Half Term 6: 3rd June - 19th July (7 weeks)

Week 34 Week 35 Week 36 Week 37 Week 38 Week 39

Exam Period

Curriculum Intent:
 ✓To secure student investment in reading, writing and talk.
 ✓To meaningfully immerse students into challenging texts and contexts, regardless of ability or starting point.
 ✓To provide a broad range of opportunities to write in different modes, for different audiences with a real purpose.
 ✓To ensure students understand what next steps need to be taken and why.